

Move Corporate Social Responsibility and Quality Assurance from awareness to implementation: Achieve GOOD business growth:

1 day training course



The Course Introduction

A practical 1 day introduction training course for Senior Managers looking to improve Corporate Social Responsibility/Quality Assurance in their company, to achieve GOOD Business Growth.

The Course Objectives:

- Move these issues from a cost to business perspective to actually creating a competitive advantage.
- Move from awareness of the issues to delegation and implementation in your company.
- Embed responsibility across all operational functions within your organisation – avoid silos of function.

The Trainer

Mark Astley has over 25 years experience working with global retailers and suppliers including IKEA and Tesco operating across the Far East and Europe. Work with him to explore ways to improve sourcing and production performance, minimising risk in the fast developing world-supply market.

Who should attend?

CEO's and Senior Managers in Retail, Production and International Supply Chain Management.

The Course Content

An efficient and competitive business

- **What is Good Business Growth**
- **The Virtuous Circle**
- **Customer-Experienced Product Quality**
- **The changing social and environment challenges of International Sourcing**
- **Risk evaluation and reduction**
- **The Key Performance measures: what to measure and expected results**

The tools to move from awareness to implementation

- **Develop a an operational plan to take your business and your suppliers onwards and upwards**
- **Deploy a range of tactics to improve team and supplier performance across a range of areas**
- **An Introduction to an operational toolbox to move from awareness to implementation.**
 - **PRAS – Production Risk**
 - **Process Control**
 - **Capacity/Capability Planning**
 - **Small Cards**
 - **The Learning Box**
 - **CEPQ Q Inspection**

This day is highly activity-based so you learn in a fun, informative and interesting way.

Course program:

AM: The Theory

PM: The Application

About Robert Vernon Associates:

Robert Vernon Associates are training and service provider in Good Business Growth. Bringing good and profitable business practices into the wider business community though our vastly experienced management team and network of Associates. We are dedicated to improve the lives of all stakeholders from the factory operator, the local communities, client co-workers, company owners and of course the final user – the Customer.



